



Voices for Economic Impact and Sustainability – Reaching the Heart of the Community
A project supported fully or by part from the Ford Foundation

WHO

Florida Asset Building Coalition: A collaboration of Community-Based and Faith-based Organizations, Chambers of Commerce, Asset building Organizations, Social Service Agencies, Financial Institutions, Emergency Management Services/Programs/coalitions, Universities, Knowledge Centers and Prosperity Campaigns whose strategic focus is building an inclusive agenda and deliberate strategies that will create policies impacting communities of color and low and moderate income families.

WHAT

Florida Family Network, Inc. and university partners - Florida A & M University, Tuskegee University, and each of the following states' university and community partnerships: Alabama, Louisiana, & Mississippi. The Florida Asset Building Coalition is directly connected to an inclusive Regional coalition of organizations with vested interests in supporting an asset building/wealth creation initiative that will create state and national policy and a program agenda for victims of hurricanes and communities of color in the southern Black Belt region.

MISSION

Engage, expand and include grassroots and non traditional community-based groups, business owners, and the emerging young leaders in closing the racial wealth gap among Florida's communities of color and all low and moderate income families.

VISION

Empowered communities of color and the low-and moderated income families creating and sustaining wealth creation opportunities, communications and advance technology for improved economic financial stability.

PURPOSE

This effort will be combined with new innovative goals and integrated solutions created by this statewide coalition to increase its capacity to strengthen community networks, organizations, and initiatives aimed towards the creation of policies that will offer access to opportunities for viable livelihoods, improve the quality of life for the working poor and support asset accumulation and savings throughout the life cycle.

To determine how well policies serve the needs of the total population, especially in communities of color, (African Americans, American Indians, and Latinos) during post hurricane disasters. The **Florida Asset Building Coalition** will craft an agenda for determining the needed amended policies, support systems, programs and services that provide stability for households in the target communities throughout the state of Florida.

FABC SEEKS: To build an interdisciplinary, multi-ethnic and geographically diverse coalition utilizing networks and partnerships to promote innovative strategies and solutions that build and strengthen wealth creation and asset building efforts through mobilizing a grassroots advocacy movement.

- 1) To establish a baseline identifying indicators of poverty and wealth creation that leads to a paradigm shift for reframing the context of asset building for hurricane victims;
- 2) To expand the voices to reach and inform state legislators and key stakeholders on asset building policies
- 3) To assist in local and statewide efforts leading to comprehensive policy outcomes for assisting victims of recent hurricanes/disasters and persistent poverty;
- 4) To foster strategic partnerships;
- 5) To diversify the field of asset building by building a broader and cohesive inter-disciplinary approach of collective efforts;
- 6) To work on policy issues on local, state and national levels;
- 7) To connect the dots to how the work in Florida and the other three Gulf Coast States (Alabama, Mississippi, Louisiana informs the work in the region.

GOALS

1. Determine what programs and policies serve Florida’s communities of color and the low and moderate income families that are not sufficient and accommodating to closing the racial wealth gap. Prepare an action plan to eradicate the inconsistencies for change that will improve financial security and stability and improve the well-being and quality of life.
2. Educate policy makers and other key stakeholders through partnerships, collaborations, and coordination of efforts for enhancing the quality of life and economic opportunities for Florida’s communities of color, and the low and moderate income families who are impacted by natural disasters and persistent poverty.
3. Strengthen the productivity of the Florida Asset Building Coalition to be a viable supportive partner to grassroots community-based groups, coalitions, groups, networks, small & large businesses, financial institutions and agencies working towards supporting communities in their efforts of securing economic security for their families.
4. Create a public awareness campaign that centers on the work and issues of the FABC. Its purpose will be to enhance the informational network and public awareness to the general public, and specifically to communities of color and low and moderate income families.

KEY STRATEGIES

- 1) To inform and support a policy agenda connecting common threads of systematic service delivery designed for immediate response from communities being proactive by increasing their capacity of personal responsibility on the family and community level prior to receiving assistance from state or federal assistance pre/post natural disasters.
- 2) To collaborate, partnership and network to provide short and long range recovery services to hurricane victims.
- 3) To serve as a catalyst to change in reframing the context of assets, wealth creation for people of color.
- 4) To build new knowledge and best practices in the field of asset building around natural disasters, i.e. hurricanes, tornados, floods, etc.

CORE PRINCIPLE

We believe that asset-building is one of many components that will lead to alleviating the systematic impoverishment and disfranchisement of people of color and the low-moderate income families. Living wages, healthcare, education, community-centric solutions, and greater government representation of marginalized populations are also needed to address the needs of communities of color.¹

¹ Adopted from: United For a Fair Economy – Core Principles of UFE’s Racial Wealth Divide Program.
http://www.faireconomy.org/news/racial_wealth_divide_core_principles

Florida Asset Building Coalition started its efforts in building its base in 2008. FABC's first annual asset building conference is November 19-21st in Orlando Florida. An event you won't want to miss!

FLORIDA COALITION MEMBERSHIP

100 Black Men of South Florida
Advocacy Center for Persons with Disabilities, Inc.
African American Council of Christian Clergy
Aging with Dignity
Allegany Franciscan Ministries, Inc- Palm Beach Region
Alabama Arise Citizens' Policy Project
Allegany Franciscan Ministries, Inc., West Palm
Region
Apalachicola Bay River Keeper
Bank of America
Bay County Council on Aging, Inc.
Catholic Charities of Northwest Florida
Capital Area Community Action Agency, Inc.
Capital Area American Red Cross
Center for Change, Inc.
Center for Health Futures at Florida Hospital
Center for Social Development – Washington University
at St. Louis
Central Florida Community Action Agency, Inc.
Centro Campesino Farmworkers Center, Inc.
Coalition of FL Farmworkers Organizations, Inc.
Colonial Bank
Community Organizations Active in Disasters (COAD)
Consumer Credit Counseling
"CROOM'S INC. Franklin Co. Transportation
Disadvantaged Provider
E.W. Morrison & Associates
Economic Opportunity Family Health Center
Escambia County- Community Action Program
Committee Inc
Farmworkers Association of FL
Federal Reserve Bank of Atlanta- Jacksonville Branch
Federation of Southern Cooperatives
Florida A & M University, CESTA
Florida Black Chamber of Commerce
Florida Minority Community Reinvestment Coalition
Florida Department of Elder Affairs
Florida Dept. of Emergency Management Services
Florida Equal Justice Center
Florida Family Network, Inc.
Florida Housing & Weatherization Services, Inc.
Florida Human Services Coalition
Florida Jump\$tart Coalition
Florida legal Services
Florida Prosperity Partnership
Franklin County Commission
Franklin County Seafood Workers Association
Franklin County Commissioner
Fresh Ministries
Georgia College & State University
Governor's Commission on Volunteerism and Community
Service - Volunteer Florida
Hillsborough County Health & Social Services
Hispanic Coalition, Inc.
Hope Today
Holden Heights Front Porch Community
Human Service Coalition of Dade County
Hurst Chapel AME Organization
Mental Health Services – Orange County
Miami Workers Center
Miccosukee Corporation, Inc.
Mississippi Association of Cooperatives
Monroe County Social Services
Multicultural Center of Wellness
North Florida Educational Development Center
Northeast Florida Regional Planning Council
Orange County Health & Families Services Division,
Community Assistance
Palm Beach Disaster Relief Coalition
Salvation Army of Palm Beach County
Project Hope of Franklin County
Real Sense Prosperity Campaign
Riverside Bank
Sant La
Simeon Resource & Development Ctr. for Men, Inc.
Sirviendo la Comunidad de Our Lady of Grace
St. Johns Housing Partnership, Inc.
Tampa Hillsborough Urban League, Inc.
The Salvation Army
Tuskegee University
United Way - Lake & Sumter Counties
United Way of Florida
United Way of Palm Beach County
United Way of Tampa Bay
University of Central Florida - Center for Public and
Nonprofit Management
University of Florida- Family Youth & Community
– IFAS
Urban League of Palm Beach County, Inc.
Volunteer Leon
Wachovia bank
War on Poverty Florida Assets for Change Initiative
WE HELP Community Development
Wealth Building Coalition Prosperity Campaign of
Hillsborough & Pinellas Counties
Washington University, Warren Brown School of
Social Work - Center for Social Development,
Research & Policy
West Ocala Front Porch Community

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